The MV2040 Strategy (the Strategy) is Council’s long-term plan for improving the health, vibrancy and resilience of our city over the next two decades. It has been prepared to shape the type of city and neighbourhoods we want to live in.

The world is changing rapidly and, to enable us to keep pace, the ideas and concepts presented in the Strategy are designed to be bold, inspirational and transformational.

VISION STATEMENT

MOONEE VALLEY – A HEALTHY CITY

In 2040 Moonee Valley is a great place to live, work and visit, strengthened by a network of 20-minute neighbourhoods. Our neighbourhoods allow all people, at all stages of life, to live locally, accessing most of their needs close to their home.

Our neighbourhoods are beautiful, sustainable and hold strong community connections which enable citizens and the environment to be healthy and resilient.

BUILDING BLOCKS FOR A HEALTHY CITY

We all deserve to live in a city where we are not just surviving, we are thriving. These are the building blocks of our healthy city:

- A **fair** city that values diversity, where everyone feels safe, is included, is healthy and has access to services and housing.
- A **thriving** city with access to jobs, lifelong learning, vibrant and dynamic activity centres.
- A **connected** city of accessible, active and sustainable transport choices.
- A **green** city that is ecologically healthy and environmentally responsible.
- A **beautiful** city that celebrates its identity, heritage and open spaces.
FOCUS ON NEIGHBOURHOODS

Council is moving to a neighbourhood planning approach for our planning and service delivery. This approach will help us create a more inclusive, vibrant and healthy city.

Plan Melbourne 2017-2050 focuses on improving Melbourne’s health and liveability through the creation of 20-minute neighbourhoods. They must:

- be safe, accessible and well connected for pedestrians and cyclists
- offer high-quality public realm and open space
- provide services and destinations that support living locally
- facilitate access to quality public transport that connects people to jobs and higher-order services
- deliver housing/population at densities that make local services and transport viable
- facilitate thriving local economies.

Based on State Government directions, our city has been mapped into 13 20-minute neighbourhoods. These neighbourhoods are defined by the ability to reach day to day needs and services such as shops, open spaces, schools, community facilities, public transport and some jobs within a 20-minute walk.

Each of our 13 neighbourhoods has a distinctive character and identity, with individual challenges and opportunities for improving liveability. We know that a one size fits all solution does not work, and the benefit of neighbourhood planning is that we can identify local priorities and tailor responses to improve the health and vibrancy of all parts of our city. It means prioritising health and wellbeing outcomes through our planning, and delivering services and infrastructure necessary to foster community pride and connection.

Neighbourhood planning involves a collaborative approach to reinforce community and improve social and health outcomes. It is about making each neighbourhood inclusive, vibrant and connected based on their unique character, community strengths and environment. Council is focused on activating spaces in your neighbourhood so the community can gather for activities, recreation, events and socialise close to home.

Visit mvcc.vic.gov.au/neighbourhoods to find out about what is happening in Aberfeldie.
### STRATEGIC DIRECTION 1: A city that celebrates diversity

**TARGET:** Moonee Valley is a ‘Welcome City’ where we celebrate diversity as one of our greatest strengths.

### STRATEGIC DIRECTION 2: A city with a dynamic network of accessible community facilities and services

**TARGET:** Moonee Valley is a city where all residents report being satisfied or very satisfied with the number and the conditions of the community facilities and services in their neighbourhood.

### STRATEGIC DIRECTION 3: A city where people are healthy and safe

**TARGETS:**
- Moonee Valley is a city where residents report their health as being very good and know how to access the appropriate services to manage their physical and mental health.
- Moonee Valley is a city where our community feel very safe walking alone in their neighbourhoods during the day and night.

### STRATEGIC DIRECTION 4: A city where residents can engage, participate and influence change

**TARGET:** Moonee Valley is a city where residents are able to influence decisions about their city and participate in social life.

### STRATEGIC DIRECTION 5: A city with housing for all

**TARGET:** Housing is appropriate across our city for all stages and circumstances of life.

### STRATEGIC DIRECTION 6: A city with opportunities to learn and work

**TARGET:** Moonee Valley is a city where residents have equitable access to lifelong learning, development and employment opportunities.

### STRATEGIC DIRECTION 7: A city that responds to a changing economic landscape

**TARGET:** Moonee Valley is a city where our economic environment facilitates thriving activity centres and new and emerging enterprise.

### STRATEGIC DIRECTION 8: A city with things to see and do

**TARGET:** Across Moonee Valley there is increased participation and value placed in the arts, sport, culture and local community-run events.

### STRATEGIC DIRECTION 9: A CITY THAT IS TECHNOLOGY READY

**TARGET:** Moonee Valley embraces a technology first approach to creatively meet the challenges we face.
STRATEGIC DIRECTION 10: A city where sustainable transport is the easy option

◎ TARGET: Moonee Valley is a city where more than half of our residents travel to work by walking, cycling or public transport.

STRATEGIC DIRECTION 11: A city with streets and spaces for people

◎ TARGET: We prioritise our cyclists and pedestrians of all mobilities by achieving a safe network of connected walking and cycling paths.

STRATEGIC DIRECTION 12: A city at the forefront of transport technology

◎ TARGET: Moonee Valley embraces a technology first approach to creatively meet the challenges we face.

STRATEGIC DIRECTION 13: A city that is low carbon

◎ TARGET: We achieve zero net emissions for our community and reduce emissions from Council’s operations by 95 per cent by 2040.

STRATEGIC DIRECTION 14: A city that is green- and water-sensitive

◎ TARGET: We achieve 30 per cent canopy cover by 2040 through enhancing our urban forest.

STRATEGIC DIRECTION 15: A city that rethinks waste

◎ TARGET: We divert 90 per cent of household waste and waste from Council operations from landfill by 2040.

STRATEGIC DIRECTION 16: A city that is cool and climate-adapted

◎ TARGET: Moonee Valley is a city that achieves climate resilience through supporting the community and planning a built environment that adapts to a changing climate.

STRATEGIC DIRECTION 17: A city that fosters local identity

◎ TARGET: We celebrate our rich heritage and the value of our cultural links to Wurundjeri Country.

STRATEGIC DIRECTION 18: A city of high-quality design

◎ TARGET: We achieve design excellence in all Council-owned buildings and facilities.

STRATEGIC DIRECTION 19: A city with vibrant and safe public spaces

◎ TARGET: Our city is regarded as a beautiful place with a diversity of spaces.

STRATEGIC DIRECTION 20: A city in a beautiful landscape setting

◎ TARGET: We achieve a connected network of high-quality open space that is appropriate to the needs of our community.
The Aberfeldie neighbourhood is characterised by its proximity to the Maribyrnong River and the attractiveness of the river valley, open spaces and green treed slopes. From the Maribyrnong Road bridge in the south, the parklands of Maribyrnong Park, Aberfeldie Park, Afton Street Conservation Reserve and the Maribyrnong River Regional Park all enhance the riverside setting.

**DID YOU KNOW?**

**IN THE ABERFELDIE NEIGHBOURHOOD:**

- **29%** of the neighbourhood is open space, the largest proportion of any neighbourhood in Moonee Valley
- **Almost 24%** of residents did volunteer work in the last 12 months
- **37%** of homes are owned outright
- **41%** of homes have three bedrooms

**ABERFELDIE | MOONEE VALLEY**

**DWELLINGS**

Estimated dwellings (2018)  
1,908 | 51,449

Estimated dwellings (2040)  
2,100 to 2,250 | 75,250 to 80,250

Forecast increase in dwellings (%) pa (2018 to 2040)  
0.5% to 0.8% | 2.1% to 2.5%

**HOUSEHOLDS**

Family households (2018)  
77% | 68%

Lone person or group households (2018)  
23% | 32%

Family households (2040)  
78% | 67%

Lone person or group households (2040)  
22% | 33%
**ABERFELDIE | MOONEE VALLEY**

**EDUCATION**

Tertiary qualifications (2016)
33% | 31%

No qualifications (2016)
35% | 37%

**LANGUAGE**

Speaks a language other than English at home (2016)
19% | 30%

**WORK**

Unemployment rate (2016)
3% | 6%

**TRAVEL**

Travel to work by public transport, bike or walk (2016)
18% | 24%

Travel to work by car, as driver (2016)
61% | 57%

**POPULATION**

Estimated population (2018)
5,181 | 126,690

Estimated population (2040)
5,650 to 6,000 | 168,550 to 179,750

Forecast growth (%) pa (2018 to 2040)
0.4% to 0.7% | 1.5% to 1.9%

**PEOPLE**

0-24 years (2018)
36% | 29%

25-64 years (2018)
52% | 55%

65+ years (2018)
12% | 16%

0-24 years (2040)
33% | 29%

25-64 years (2040)
51% | 55%

65+ years (2040)
16% | 16%

In the Aberfeldie neighbourhood, the Boulevard features many larger detached dwellings as well as parks, playgrounds, walking tracks and barbecue areas. Clifton Park furthers the community focus as home to one of the largest football clubs in the area. A scout hall and the bowling and tennis clubs further expand the campus setting of Aberfeldie Primary School and the nearby Ave Maria College. The historical Incinerator Gallery provides a focus and anchor around the Maribyrnong River precinct, with a variety of events and exhibitions.

The neighbourhood is bounded by Buckley Street in the north, with a local convenience supermarket and cluster of retail shops framing the corner with Fawkner Street. Other economic activity exists in a small cluster of retail shops along Maribyrnong Road in the south and on Tilba Street more centrally. With sloping hills rising from the river valley, the views back to the central city can be spectacular. Transport spines are limited to the north along Buckley Street with Essendon Station located to the east of the neighbourhood, with Maribyrnong Road and the tram line in the south.

**COMMUNITY ANCHOR**

An ‘anchor’ is a place where communities gather for activities, events, recreation and to socialise at the heart of a neighbourhood. Some communities have more than one anchor or will use anchors in other neighbourhoods.

The **Aberfeldie Park precinct** has been identified as the anchor for the Aberfeldie neighbourhood. The anchor will be a key focus for Council’s neighbourhood planning approach.

**WHAT DO WE NEED TO DO TO MANAGE CHANGE AND GROWTH IN ABERFELDIE?**

Dominant groups currently residing in Aberfeldie include mature families with older children and high-income households. By 2040, Aberfeldie will accommodate an increased number of families with young children and some young adults.

Growth in Aberfeldie is forecast to be relatively moderate compared to other areas of Moonee Valley. We anticipate new housing to be in the form of medium-density infill development. A diversity of housing sizes and more accessible dwellings may be in strong demand to cater for the large increase in one-person and older-person households.

**A VISION FOR THE ABERFELDIE NEIGHBOURHOOD**

We have created a vision for the Aberfeldie neighbourhood based on community feedback and Council’s research into trends that will impact the way we live in the future.

In 2040, Aberfeldie will:

- be an attractive, vibrant and safe residential neighbourhood
- celebrate the natural asset of the Maribyrnong River corridor
- be home to a vibrant events destination around the Incinerator Gallery/Maribyrnong River precinct
- be well connected to surrounding precincts
- support high-quality sporting facilities for an active and healthy community.
URBAN DESIGN FOCUS

▪ Reinforce Aberfeldie as the heart of the Maribyrnong River precinct by capitalising on the natural environment with high-quality built form and public spaces
▪ Encourage residential development and urban design that is responsive to the green feel of the neighbourhood and sensitive to the Maribyrnong River interface
▪ Provide new walking and cycling connections and river crossings, including a continuous connection between Ascot Vale and Aberfeldie
▪ Encourage connection of a habitat corridor along the Maribyrnong River and Buckley Street
▪ Encourage residential development and urban design that is responsive to the green feel of the neighbourhood and sensitive to the Maribyrnong River interface

IMPLEMENTATION INITIATIVES FOR THE FUTURE OF ABERFELDIE

The Strategy identifies implementation initiatives that may take many years to begin and complete. These initiatives are required to achieve fair, thriving, connected, green and beautiful neighbourhoods. They have been developed using ideas received from community consultation. Other immediate or small projects will be included in the four-yearly Council Plans.

The implementation initiatives for Aberfeldie are:
▪ Deliver a new multi-purpose pavilion that consolidates sporting uses at Maribyrnong Park
▪ Deliver a new multi-purpose pavilion that consolidates sporting and community uses at Aberfeldie Park
▪ Extend the Clifton Park community sports pavilion for multi-use and explore the potential to deliver a new club hub
▪ Create the Maribyrnong River Cultural Precinct as a vibrant events destination - complementary elements from previous master plans and Botanic sub-precinct (sub-precinct one of four)
▪ Deliver a pontoon events stage on the Maribyrnong River
▪ Undertake maintenance at the Incinerator Gallery
▪ Upgrade the Moonee Valley Athletics Centre pavilion
▪ Deliver upgrades to the athletics surface and spectator area at the Moonee Valley Athletics Centre
▪ Provide a series of new connections and river crossings around the Maribyrnong River precinct, including a continuous walking and cycling link along the river bank
▪ Advocate for stronger planning controls to protect the Maribyrnong River
▪ Deliver the Aberfeldie Park wetland
▪ Deliver the Maribyrnong Park passive open space irrigation through storm water harvesting and treatment
▪ Revitalise and activate the Maribyrnong River environs to create connections across and to the broader river corridor, including a continuous connection between Ascot Vale and Aberfeldie
▪ Undertake improvements to open space by delivering the master plans for Aberfeldie Park, Afton Street Conservation Park, Maribyrnong Park and Clifton Park.
## ABERFELDIE

<table>
<thead>
<tr>
<th>Initiative</th>
<th>Ongoing</th>
<th>2018-2021</th>
<th>2022-2025</th>
<th>2026-2030</th>
<th>2031-2040+</th>
<th>Cost $</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deliver a new multi-purpose pavilion that consolidates sporting uses at Maribyrnong Park</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>$$$</td>
</tr>
<tr>
<td>Deliver a new multi-purpose pavilion that consolidates sporting uses at Aberfeldie Park</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>$</td>
</tr>
<tr>
<td>Extend the Clifton Park community sports pavilion for multi-use and explore the potential to deliver a new club hub</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>$$$</td>
</tr>
<tr>
<td>Create the Maribyrnong River Cultural Precinct as a vibrant events destination – complementary elements from previous master plans and Botanic sub-precinct (sub-precinct 1 of 4)</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>$$$$</td>
</tr>
<tr>
<td>Deliver a pontoon events stage on the Maribyrnong River</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>$</td>
</tr>
<tr>
<td>Undertake maintenance at the Incinerator Gallery</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>$</td>
</tr>
<tr>
<td>Upgrade the Moonee Valley Athletics Centre pavilion</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>$</td>
</tr>
<tr>
<td>Deliver upgrades to the athletics surface and spectator area at the Moonee Valley Athletics Centre</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>$</td>
</tr>
<tr>
<td>Provide a series of new connections and river crossings around the Maribyrnong River precinct, including a continuous walking and cycling link along the river bank</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>$$$</td>
</tr>
<tr>
<td>Advocate for stronger planning controls to protect the Maribyrnong River</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>$</td>
</tr>
<tr>
<td>Deliver the Aberfeldie Park wetland</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>$</td>
</tr>
<tr>
<td>Deliver the Maribyrnong Park passive open space irrigation through stormwater harvesting and treatment</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>$</td>
</tr>
<tr>
<td>Revitalise and activate the Maribyrnong River environs to create connections across and to the broader river corridor, including a continuous connection between Ascot Vale and Aberfeldie</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>$$$</td>
</tr>
<tr>
<td>Undertake improvements to open space by delivering the master plans for Aberfeldie Park, Afton Street Conservation Park, Maribyrnong Park and Clifton Park</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>🟢</td>
<td>$$$</td>
</tr>
</tbody>
</table>

The implementation initiatives have been mapped against the four-year Council Plan timelines. Note: There are multiple Council Plan cycles in the 2031-2040+ block.
New connections and river crossings

Create continuous connections between Ascot Vale and Aberfeldie

Deliver a new multi-purpose pavilion

Deliver the Aberfeldie park wetland

Deliver a pontoon events stage

Create a vibrant events destination

Deliver athletics surface and spectator area upgrades

Undertake Incinerator Gallery maintenance

Undertake improvements to open space by delivering a master plan

Deliver passive open space irrigation through stormwater harvesting and treatment

Advocate for stronger planning controls to protect the Maribyrnong River

Increase tram reliability and efficiency

Advocate for new bus routes

Network of high quality cycling lanes to increase public transport accessibility

New cycling route linking Maribyrnong to West Brunswick

Upgrade existing shared cycling-walking path

Fair
Thriving
Connected
Green
Beautiful

Implementation initiative theme

Major transport projects – potential future

Major cycling/walking projects – potential future

Legend

Community anchor
Economic and activity area
Potential habitat corridor (conceptual)
Strategic cycling corridor

Ideal network (conceptual)

Cycling
Shared bicycle-walking path

Open space
Watercourse
Tram line
Road
Neighbourhood boundary

Location map

Neighbourhood (not suburb)

Moonee Valley City Council boundary

MV2040 STRATEGY: ABERFELDIE FACTSHEET
Planning work for Aberfeldie Park will be undertaken and updates to this plan will be made as required.

ABERFELDIE PARK MASTER PLAN 2013
SCALE: 1:1000 @ A1
Figure 27: Landscape Master Plan

1. Basalt Planter strip
2. Grassy Woodland planting
3. Wetland to service catchment, habitat area
4. Vegetation to utilise gilgai landscape
5. Path - natural ground surface
6. Path - gravel surface
7. Path - paved surface
8. Path - board/mesh surface
9. Car park & buffer planting
10. Toilet & bicycle parking
11. Accessible fishing platform
12. Terraced canoe launch area
13. Bridge abutment retained with terraced seating
14. Old steps and Peppercorns retained
15. Flagpole retained
16. Exposed columnar basalt
17. Exposed quarry face
18. Afton Street shared footbridge
19. Share path connections & signage points
20. Creek diversion & upgraded bridge
21. Some fencing retained
22. Additional Fencing
23. Bench seating areas - recycled Red Gum
24. Sewer inspection points
25. Afton Street shared footbridge
26. Share path connections & signage points
PAVILIONS AND SPORTS FACILITIES
1. New multi storey community sports pavilion. Includes facility, access and facilities. The footprint is tentative and subject to change due to design and approval processes.
2. New Club Room pavilion to service adjacent greens and courts. Implementation is subject to external funding.
3. Cricket practice nets with protection netting.
4. Tennis Club - court and lighting upgrades subject to funding.
5. Netball Courts - increase use with lighting/night match alternative Mooroolbark location.

OPEN SPACE & PLAYSAPCES
6. Central open space - recreation zone with trees, viewing area and small fenced play space.
7. Enhanced amenity/amenity of nature play, basketball key and seating.
8. Tired move grass open space. Available for use as overflow parking area on senior football match days only.

PATHWAYS AND DRAG OFF LEAS
9. North - south path linking open spaces, pavilions and car park areas with lighting.
10. Oval path upgraded to connect with additional sections to create street links.
11. Dog off-leash on the main outside of match and training times. Dog tagged dog and sign age to be provided.

CMR PARKING AND VEHICULAR CIRCULATION
12. Car park and access road upgraded and realigned to be pedestrian friendly with accessible parking and lighting upgrades.
13. Indented parking with footpath and fencing along Arden Street and incursion towards Buckley Street.
15. Ampire parking extended adjacent to school on Ramsey Street.
17. Combined maintenance/pedestrian northern entry on Arden Street. Speed humps relocated.

SHELTER, SEATING AND OTHER FURNITURE
18. Seating shelter for viewing games and informal use.
19. Repair existing shelter and upgrade barbecued viewing area with new edging, additional steps and bins.
20. Additional seating for spectators and informal use.

TREES AND OTHER VEGETATION
21. New tree planting, mostly native, with some exotic species to the south west area pavilion entrance. Retain views to south west.
22. Low tree planting under power line.
23. Rain garden to control car park run off.

DRAINAGE AND IRRIGATION
24. Recycled water tanks relocated underground with adjacent pump shed.
25. Rainwater drain with gravel swale.
26. Oval irrigation, drainage and grass, upgrade.
Planning work for the Maribyrnong River precinct will be undertaken and updates to the plan will be made as required.
Note: This master plan also relates to the neighbourhoods of Airport West, Keilor East, Keilor Road/Essendon North, Milleara and Niddrie/Essendon West.
Note: This master plan also relates to the neighbourhoods of Airport West, Keilor East, Keilor Road/Essendon North, Milleara and Niddrie/Essendon West.
Note: This master plan also relates to the neighbourhoods of Airport West, Keilor East, Keilor Road/Essendon North, Milleara and Niddrie/Essendon West.
Note: This master plan also relates to the neighbourhoods of Airport West, Keilor East, Keilor Road/Essendon North, Millara and Niddrie/Essendon West.
Moonee Valley Language Line

<table>
<thead>
<tr>
<th></th>
<th>Arabic</th>
<th>9280 0738</th>
<th>Ελληνικά</th>
<th>Greek</th>
<th>9280 0741</th>
<th>Español</th>
<th>Spanish</th>
<th>9280 0744</th>
<th>土耳其語</th>
<th>Türkçe</th>
<th>9280 0745</th>
<th>阿拉伯語</th>
<th>العربية</th>
</tr>
</thead>
<tbody>
<tr>
<td>廣東話</td>
<td>Cantonese</td>
<td>9280 0739</td>
<td>Italian</td>
<td>Italian</td>
<td>9280 0742</td>
<td>Türkççe</td>
<td>Turkish</td>
<td>9280 0745</td>
<td>蘇馬利</td>
<td>Somali</td>
<td>9280 0743</td>
<td>朗帝累</td>
<td>Jàhàñë</td>
</tr>
<tr>
<td>Hrvatski</td>
<td>Croatian</td>
<td>9280 0740</td>
<td>Somali</td>
<td>Somali</td>
<td>9280 0743</td>
<td>Viet-nga</td>
<td>Vietnamese</td>
<td>9280 0746</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

All other languages 9280 0747
National Relay Service 13 36 77 or relayservice.com.au
This publication is available in alternative accessible formats on request.